



Corporate Engagement Programme for Swedish Companies and Their Major Suppliers in Türkiye

1. Background

The **Raoul Wallenberg Institute of Human Rights and Humanitarian Law (RWI)** invites Swedish companies operating in Türkiye to participate in the Corporate Engagement Programme, a key component of the pilot initiative: “**The European Green Deal and EU–Türkiye Trade: Corporate Sustainability Regulations and Human Rights Impacts in Türkiye.**”

The project is funded by the Swedish International Development Cooperation Agency (Sida) and implemented by RWI.

The initiative responds to the growing importance of **EU sustainability regulations**, related to human rights and environmental due diligence (HREDD), sustainability reporting, and environmental, social and governance (ESG) standards, which increasingly affect companies operating in global value chains connected to the EU.

As the European Union’s largest trading partner outside the EU, Türkiye plays a key role in these value chains, and Swedish companies operating in the country are directly impacted by evolving regulatory frameworks and expectations related to responsible business conduct.

The overall objective of the project is to **strengthen awareness, capacity, and peer-learning around the social and human rights dimensions of the European Green Deal in the context of EU–Türkiye trade.** The project works simultaneously with:

- **Public institutions in Türkiye**, through a Professional Training Programme for government officials
- **Swedish companies and their major suppliers operating in Türkiye**, through the Corporate Engagement Programme

2. Corporate Engagement Programme for Swedish Companies and Their Major Suppliers in Türkiye

The Corporate Engagement Programme is designed to support Swedish companies and their major suppliers operating in Türkiye in preparing for the effects of **EU sustainability laws such as CSDDD, EUDR, Forced Labour Ban, CSRD and ESRS, among others.**



The programme combines **peer exchange, expert guidance, and practical learning** through a structured **series of workshops** culminating in a **business roundtable and a multistakeholder conference**.

Central to our training approach is the **case method**, an interactive approach widely used in leading business schools. Participants work with real-world challenges from their own corporate context through a learning method characterised by high engagement, decision-oriented and lateral thinking. Such training and assisted case-writing will deliver original short **cases tailored to Türkiye's context** and will be a useful complement to the **training portfolios** of companies exposed to EU sustainability laws.

Programme Structure

The programme will involve **up to 10 Swedish companies and their major suppliers** operating in Türkiye. Participants need to be **based in Türkiye**.

Participating companies will take part in a series of **five workshops**, organised between **July and October 2026**. Each workshop will be approximately **half a day in duration**, in-person, in Türkiye:

Workshop 1 – Exchange of Corporate Training Practices

Participants will discuss existing tools, materials and approaches for training in this field and their corporate portfolios, with the objective of identifying gaps and needs.

Workshop 2 – Introduction to the Case Method

RWI will introduce the case method, an interactive learning approach widely used in business education. Participants will explore how real-world cases can strengthen internal corporate training and decision-making processes.

Workshop 3 – Case Identification and Data Collection

Participating companies will identify potential case topics centred on compliance challenges within their operations and industry, related to human rights and labour standards and aspects such as supply chain management, risk management, stakeholder engagement or sustainability reporting.

Workshop 4 – Draft Case Presentations

Participants will present draft case studies and receive feedback from peers and RWI experts.



Workshop 5 – Finalisation and Reflection

Companies will present the final case studies and discuss how case-based learning can support internal training and organisational learning. There will be an opportunity to go the extra mile through further developing the case as a Training of Trainers (ToT) material and/or publication (both optional).

Through this process, participants will develop **corporate case studies** that can be subsequently used in internal trainings, presented at industry events reflecting corporate efforts on sustainability, or used in communications showcasing good practices. To the extent such cases are disseminated, they can make a unique contribution to responsible business conduct efforts in Türkiye and **inform good practices in Swedish -Türkiye trade**.

Although the case method requires own study, internal discussion with colleagues in the company, and peer exchanges with other participants, **RWI will provide structured guidance and support** throughout the case development process to ensure quality and keep the time commitment within manageable limits.

Timeline

- 1st half-day workshop on **Tuesday, 21.07.2026**
- 2nd half-day workshop on **Thursday, 23.07.2026**
- 3rd half-day workshop on **Tuesday, 28.07.2026**
- 4th half-day workshop in **mid-September (date tbc)**
- 5th half-day workshop in **late-October (date tbc)**
- **Also, a business roundtable and multistakeholder conference will take place in October (dates tbc)**

Confidentiality

All discussions within the workshop series will take place in a closed and trusted setting among participating companies. Any case material developed during the programme will remain confidential unless the company explicitly agrees to share it, and sensitive corporate information can be anonymised where necessary.

Benefits for Participating Companies

- ✓ Practical preparation for EU sustainability regulations
- ✓ Development of a tailored internal training resource
- ✓ Peer learning with other companies



- ✓ Access to international expertise
- ✓ Strengthened corporate communication and learning ('lessons learned' materials)
- ✓ Networking opportunities in a trusted setting
- ✓ Dissemination opportunities at the multistakeholder conference and at international forums

3. Who Should Participate?

The programme is open to **Swedish companies and their major suppliers operating in Türkiye**. Companies with significant operations or **supply chain connections** between Sweden and Türkiye as well as companies operating in **sustainability-sensitive sectors** are particularly encouraged to apply.

Recommended Participants within Companies

Each participating company can nominate up to **two representatives**, with at least 3 years of experience of working within the company, with responsibilities related to supply chain management, sustainability, compliance, or risk management.

Applicants should ideally meet the following criteria:

- **Relevant professional experience** in sustainability, ESG, compliance, risk management, supply chain governance, or related corporate governance areas
- **Interest in** social dimensions of corporate sustainability, labour standards, or human rights
- **Fluency in English**, as the programme will be conducted in English
- **Availability and commitment to participate in the full workshop series**
- (Desirable criterion) Previous exposure to and experience with business and human rights issues

4. How to Participate

Companies interested in participating in the Corporate Engagement Programme are invited to submit a **short participation form** via the link below:

[Participation Form](#)

Deadline for submission of the form is **15 May 2026 – 17:00 (Türkiye time)**.



Following the review of the information provided by the companies, companies will be contacted by RWI for **confirmation** and further information about the programme schedule.

For further information, please contact:

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